



# ***Brits on the Beach 2012 Sponsorship Information***

Thank you for your interest in sponsoring Brits on the Beach 2012: the 15<sup>th</sup> Annual British Car Day presented by the Positive Earth Drivers Club. There are multiple levels of sponsorship, each with its own benefits.

## ***About the PEDC and Brits on the Beach***

The ***Positive Earth Drivers Club*** is a local, all marque British Car Club centered in New Jersey's Monmouth and Ocean Counties. Founded in 1990 and incorporated in 2010, we are classed as a Federal 501(c)(7) nonprofit social club. With a membership of more than 100 member families and growing, we are known for our family friendly culture in contrast to the typical "all boys" car club.

***Brits on the Beach*** is the latest incarnation of the annual show we've held since 1998. Historically, the show has been held at the end of July, first in Lavallatte and later at Georgian Court University in Lakewood. In 2009, we moved both the time and location of the show to the historic resort town of Ocean Grove in mid September, to take advantage of the amenities provided by a bustling business district and the cooler late summer/early fall weather. In our first two outings at Ocean Grove, we filled the venue to capacity and enjoyed our greatest successes ever. This year, we're back and hoping to improve an already good thing.



## ***Levels of Sponsorship***

There are three levels of sponsorship to Brits, each with its own benefits.

**Premium:** When you go to a major car show, you expect a goodie bag with a few little trinkets or "premiums" inside along with the registration materials and dash plaque. Our Premium sponsors provide the trinkets! These could be pens, key chains or other small items. You can also include a flyer with your premium gift. We require 140 of each item so all registrants can get one.

**Door Prize:** Over the years, we've given away everything from car parts and tools to ice cream cakes, restaurant gift certificates and tickets to Broadway Shows. These prizes are given away by random drawing in a "tricky tray" style auction. You will be recognized in



our program and on our web site with your business' contact information and with a link to your web site if applicable.

**Trophy Class:** This is our “top of the line” sponsorship. Your \$30 donation will provide the awards (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>) for one of our trophy classes. Sponsor as many classes as you like! Your name or business will be engraved on the trophy. You will also be recognized at the awards ceremony at the conclusion of the show, in our program and on our

web site with a link to your web site if applicable. If you plan to be on hand for the awards, you can participate in the ceremony and personally hand out the trophies for your class. You can select the class you wish to sponsor (subject to availability), or we will assign one to you, starting with our most popular classes on a first come, first served basis. Trophy class sponsorship is limited to our 20 trophy classes, listed below.

- A Austin Healey 100-3000
- B Austin Healey Sprite / MG Midget
- C Jaguar E Type Series 1-3
- D Jaguar XJS
- E Land Rover
- F MG: Classic Sports Cars Pre War – T Series
- G MG: MGA
- H MG: MGB Chrome Bumper
- I MG: MGB Rubber Bumper
- J Classic Mini / Moke
- K Morgan – All
- L Triumph TR2-3B
- M Triumph TR4-TR250
- N Triumph TR6 Early (1969-1972)
- O Triumph TR6 Late (1973-1976)
- P Triumph TR7 / TR8
- Q Triumph Spitfire / GT6
- R TVR – All
- S Other British Sports Cars
- T Other British Saloons & Sedans





# ***Brits on the Beach 2012 Sponsorship Form***

Please make any checks payable to "PEDC"

Mail completed form and any packages to: PEDC Car Show  
c/o Bob Canfield  
1216 Mohegan Rd  
Manasquan, NJ 08736

## ***Premium Sponsors:***

I will send 140 \_\_\_\_\_ (description of item)  
for use in the registration packs/goody bags.

## ***Door Prize Sponsors:***

I will send \_\_\_\_\_  
(description of item) for use in the door prize auction.

## ***Trophy Sponsors:***

I wish to sponsor \_\_\_\_\_ classes @ \$30 each

Class preference(s) \_\_\_\_\_  
(Classes subject to availability, or leave blank and we will assign the classes)

( ) I will be present for the awards and wish to present the trophies for my class.

**NOTE:** The PEDC is not a charitable organization. As such, donations to Brits on the Beach are not tax deductible *per se*. You may be able to write off your donation as a form of advertising. Please speak with your accountant.

## ***Waiver and Business Information***

I specifically do hereby release and indemnify the organizers, supporting sponsors, P.E.D.C., Ocean Grove Chamber of Commerce, collectively and separately from any and all liability and/ or property damages incurred by me or my guest while participating in this event. I have read and do agree to this release.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Business Name : \_\_\_\_\_

Line of Business: \_\_\_\_\_

Business Address (if different): \_\_\_\_\_

Business Web Address: \_\_\_\_\_

## Class Sponsorship Status

<b>Class</b>	<b>Pledged as of</b>
A	Austin Healey 100-3000
B	Austin Healey Sprite / MG Midget
C	Jaguar E Type Series 1-3
D	Jaguar XJS
E	Land Rover
F	MG: Classic Sports Cars Pre War – T Series
G	MG: MGA
H	MG: MGB Chrome Bumper
I	MG: MGB Rubber Bumper
J	Classic Mini / Moke
K	Morgan – All
L	Triumph TR2-3B
M	Triumph TR4-TR250
N	Triumph TR6 Early (1969-1972)
O	Triumph TR6 Late (1973-1976)
P	Triumph TR7 / TR8
Q	Triumph Spitfire / GT6
R	TVR – All
S	Other British Sports Cars
T	Other British Saloons & Sedans